



LEGACY SCHOOL™
B A N G A L O R E

Chiaroscuro 2017





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Chiaroscuro 2017 ***The ripple effect...***

Dear Principal,

Warm greetings to you from Legacy School, Bangalore!

I am delighted to personally extend an invitation to the students and faculty of your school to participate in Chiaroscuro - our 5th Annual Inter-School Fine Art & Design Festival and Competitions on Saturday, September 16, 2017.

Chiaroscuro will provide art enthusiasts a creative platform to explore their artistic abilities, demonstrate their unique perception, reflection and knowledge; in addition, the festival will also give them an opportunity to exhibit competencies in aesthetics, communication, language, literature and business.

The festival is being hosted at Legacy School and it is certain to be a day that your students will enjoy learning, exploring, connecting, ideating and showcasing their creativity, all while having fun!

Please explore the possibilities in the attached brochure and share the same with your Art & Design department. We look forward to your faculty and students joining us at the 5th Annual Art Festival to make Chiaroscuro 2017 an exciting, enjoyable and memorable event.

With thanks and regards,

Saad Sait
Executive Director
Legacy School
Bangalore



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INTERNATIONAL SCHOOLS OF INDIA

EXCELLENCE THROUGH COLLABORATION



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Date : Saturday, September 16, 2017
Time : 9:30 AM to 5:00 PM
Venue : Legacy School
Address : Hennur - Bagalur Main Road
(Intl. Airport Link Road)
Office : 080 - 28443570 / 1 / 2
Website : lsb.edu.in

Key Dates

Friday, August 11 : Confirm intent to participate
Thursday, August 31 : Submit registration form
Thursday, September 07 : Registration fee due

Registration Assistance

Ms. Tarana Shetty
Events Coordinator
events@lsb.edu.in
+91 70222 92404





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Invites you to participate in

Chiaroscuro 2017

5th Annual Interschool Art & Design Festival and Competitions



**Photography /
Videography**
(Grades 6 & above)



Native Art
(Grades 6 & 7)



Face Painting
(Grades 6 & 7)



Shoe Art
(Grades 8 & above)



Installation
(Grades 8 & above)



Sketch Swap
(Grades 8 & above)



Story Board
(Grades 6 & above)

DATE : Saturday, September 16, 2017

TIMINGS : 9:30 AM - 5:00 PM

Tarana Shetty, Events Coordinator
events@lsb.edu.in | +91 70222 92404 | lsb.edu.in



Participation is permitted either through the school or as an individual entrant
Registration deadline - Friday, August 31, 2017

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Join the community!



/legacy_chiaroscuro



/chiaroscuro.lsb



<http://bit.do/chiaroscuro>



Photography

No. of participants	- 1 participant per age group
Grades	- 6 to 12
Age groups	- Group 1 : Grades 6 to 8 Group 2 : Grades 9 and 10 Group 3 : Grades 11 and 12
Duration	- 3 hours 30 minutes
Materials provided	- Computer with Adobe Photoshop (Windows)
Materials to be brought	- DSLR/ Digital Camera (5 megapixels or higher) SD card, USB drive and cable

Photography (Category 1)

- The participant should capture photographs based on the theme provided on the day of competition
- All photographs captured during the competition must be submitted
- One original photograph must be selected by the participant and submitted to be judged
- The original photograph must not be altered and must be submitted in JPEG format
- The participant must also submit one digitally edited version of the above mentioned original photograph in JPEG format using Adobe Photoshop

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Videography

No. of participants	- 1 participant per age group
Grades	- 6 to 12
Age groups	- Group 1 : Grades 6 to 8 Group 2 : Grades 9 and 10 Group 3 : Grades 11 and 12
Duration	- 3 hours 30 minutes
Materials provided	- Computer (Windows)
Materials to be brought	- Digital Video Recorder / Camera (5 megapixels or higher) SD card, USB drive and cable, mp3 audio tracks

Videography (Category 2)

- The participant should record video snippets of the festival on campus
- The video snippets must be edited and stitched to form a one minute video
- The video must capture the essence of the theme provided on the day of the competition
- The participants will be invited to showcase their creativity, originality and perspectives in the video
- The video must include an audio track
- Participants may bring music tracks associated with the overall event theme.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Story Board

No. of participants

- 1 participant per age group

Grades

- 6 to 12

Age groups

- Group 1 : Grades 6 and 7

Group 2 : Grades 8 to 10

Group 3 : Grades 11 and 12

Duration

- 1 hour 30 minutes

Materials provided

- Cartridge Paper (A3)

Materials to be brought

- Drawing / Sketching materials

- Each participant is required to draw a minimum of 5 frames depicting a scene based on the topic given
- Participants must be able to communicate to the judge the ideation process, creativity and inspiration behind the story.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Native Art

No. of participants	- 1 team - 2 participants
Grades	- 6 and 7
Duration	- 3 hours
Materials provided	- Cartridge paper
Materials to be brought	- Plain t-shirt, paints, brushes, etc.

Prior preparation - Identify a country and be familiar with the native / tribal / folk art techniques and forms

- Based on the theme revealed on the day, participants must create an artwork incorporating the art technique and forms from the chosen country
- Participant 1 must create their design on paper
- Participant 2 must interpret and incorporate the design creatively on the t-shirt to enhance its retail value and to meet current trends in fashion.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Face Painting

No. of participants	- 1 team - 2 participants
Grades	- 6 and 7
Duration	- 1 hour 15 minutes
Materials to be brought	- Paints, brushes, etc.

- One participant will paint the face of their teammate based on the theme revealed on the day of the competition
- The participants must then explain their ideation process and interpretation of the artwork created.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Shoe Art

No. of participants	- One team - 3 participants per group
Grades	- 8 to 12
Age groups	- Group 1 : Grades 8 to 10 Group 2 : Grades 11 and 12
Duration	- 3 hours
Materials provided	- A pair of white canvas shoes
Materials to be brought	- Paints, brushes, etc. Materials to aid in product display

Participant 1 & 2 :

- Each participant will be required to design one shoe that complements the other, based on the given theme
- While each individually sports a unique design, participants must ensure that both shoes form a cohesive design that enhances the aesthetic appeal and retail value of the pair.

Participant 3 :

- Will create the product display, logo and brand name and develop a sales pitch for the shoes based on the design brief shared by participants 1 and 2.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Installation

No. of participants	- One team - 4 participants
Grades	- 8 to 12
Duration	- 2 hours 30 minutes
Materials to be brought	- Carton box (max size 2x2x2 feet) Relevant materials to aid in the creation and installation of the artwork

- Participants will have to create an installation/model with the materials they bring
- The creation will depend on the theme that will be revealed on the day of the competition
- Participant 1 will have to design the installation
- Participants 2 & 3 would work on constructing and making the model.
- Participant 4 would reveal the ideation process and present the artwork created

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



Sketch Swap

No. of participants	- One team - 4 participants
Grades	- 8 to 12
Duration	- 2 hours 15 minutes (30 minutes per participant)
Materials provided	- Cartridge Paper
Materials to be brought	- Participants choice of medium

This is a tag team style event.

- Participants have to work as a team to create a cohesive composition
- Each participant is allotted 30 minutes of time to complete their design and 3 minutes to brief the next team member
- This process will be followed until each team member has completed their allotted time and the team has completed their composition.

Evaluation Parameters

Concept, Relevance, Composition, Presentation, Expression



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Art Walk

Each school is requested to bring 4 - 8 (A4 - A2 size) student artworks to be showcased on the day of the event. These artworks will be used to create a display that will form an art walk. The objective is to encourage young artists to share their works with their peers and to be inspired by the works of other participants. These artworks will be returned soon after the festival.

Workshops

Students and faculty will have an opportunity to participate in workshops. Workshops are included in the participation fee of all competitions. Details of the workshops are provided on the following page.

Call for workshop leaders

We invite faculty members to share their expertise and unique perspectives by volunteering to conduct workshops either for peers, art enthusiasts (adults), students or an open workshop. Workshop leaders will receive a certificate of recognition, a letter of appreciation, a stipend and an art kit. Interested members are requested to please send an email to **Ms. Tarana Shetty**, Events Coordinator at **events@lsb.edu.in** to confirm their intent to participate and submit their workshop proposal.



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Workshop

**Character Design for Animation
by Dr. Leonardo Beltran**

Time : 02:30 PM - 04:00 PM

Venue : Multipurpose Hall,
Legacy School Campus

Registration : INR 500 (For non-participants)

This workshop will introduce participants to the basics of character design for the entertainment industry, specifically in an animated film. Participants will explore the various important aspects that comprise designing characters for animation.

Participants will learn how 'shape language' relates to the character's personality. They will dissect how one adapts to developing characters in various artistic styles and will discuss what it takes to become a professional designer. Demonstration and examples will be shown from different animated clips.

About the workshop facilitator :

Dr. Beltran has worked in Hollywood, California (USA) for various studios including Dreamworks, Nokia, Avaya, Summit Entertainment and Imagi Studios. He has worked as a character designer, storyboard artist, and illustrator. He has worked on several feature films both animated and live action as well as commercials and television shows.

Dr. Beltran has studied in prestigious Art Schools in the USA - The Pasadena Art Center College of Design, the American Animation Institute, The Santa Monica Academy of Entertainment and Technology and the renowned Rowland Animation School in Southern California.



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Student Workshop Registration Form

Dr. Beltran's Character Design for Animation

School's Name : _____

Participant's Name	Grade
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____

Total No. of Participants: _____ Total Reg. Fee: _____

Workshop fee* : INR 500 per participant

(includes a light breakfast, lunch and an evening snack)

* Applicable if the student is participating only in the workshop and not in any competition.



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General Rules

- Participation in this festival is strictly by invitation
- Participation is restricted to students of Grades 6 through 12
- A student may participate in only one event
- All schools must submit their completed registration forms by the deadline
- Participants must bring all the required materials as specified for their event
- 1 faculty chaperone must be present to accompany every 10 participants
- Participants will be responsible for all their personal belongings and are therefore requested to label all their belongings - art supplies, electronics and any other preparatory material
- The use of foul language and any inappropriate behaviour will not be tolerated. In such a situation the participating team will be disqualified from the competition
- The decision of the judges will be final and binding
- Additional details / theme for each event will be revealed on the day of the fest
- Legacy School reserves the right to make any amendments to the rules or event details if deemed necessary
- Legacy School reserves the right to determine / accept participation
- Registration fees are non-refundable.

Key Dates

Friday, August 11, 2017 : Confirm intent to participate ([School Intent Registration Form link](#))

Thursday, August 31, 2017 : Submit registration ([School Registration Form link](#))



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School Information Form

School Name : _____
Principal : _____
Principal's Email : _____
Principal's Mobile : _____
School Address : _____

Faculty Advisor's Name : _____
Email : _____
Mobile : _____

School Registration Fee: INR 1,500

Registration Fee per participant: INR 500 (Registration Fee includes a light breakfast, lunch, evening snack and workshop)

Registration deadline: Thursday, August 31, 2017



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School Team Registration Form

	Participant	Grade	Reg. Fee
Photography (Category 1)	Group 1 : Grades 6 to 8		
	1. _____	_____	_____
	Group 2 : Grades 9 and 10		
	1. _____	_____	_____
	Group 3 : Grades 11 and 12		
	1. _____	_____	_____
Videography (Category 2)	Group 1 : Grades 6 to 8		
	1. _____	_____	_____
	Group 2 : Grades 9 and 10		
	1. _____	_____	_____
	Group 3 : Grades 11 and 12		
	1. _____	_____	_____
Story Board	Group 1 : Grades 6 and 7		
	1. _____	_____	_____
	Group 2 : Grades 8 to 10		
	1. _____	_____	_____
	Group 3 : Grades 11 and 12		
	1. _____	_____	_____



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School Team Registration Form

	Participant	Grade	Reg. Fee	
Native Art	1. _____	_____	_____	
	2. _____	_____	_____	
Face Painting	1. _____	_____	_____	
	2. _____	_____	_____	
Shoe Art	Group 1 : Grades 8 to 10			
	1. _____	_____	_____	
	2. _____	_____	_____	
	3. _____	_____	_____	
	Group 2 : Grades 11 and 12			
	1. _____	_____	_____	
	2. _____	_____	_____	
	3. _____	_____	_____	
	Installation	1. _____	_____	_____
		2. _____	_____	_____
3. _____		_____	_____	
4. _____		_____	_____	
Sketch Swap	1. _____	_____	_____	
	2. _____	_____	_____	
	3. _____	_____	_____	
	4. _____	_____	_____	

School Name : _____

Total No. of Participants: _____ Total Reg. Fee : _____

Cheque/D.D. No. : _____ Bank Name : _____

Principal's signature: _____ Date : _____



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Individual Entry Form (Optional)*

Competition
Name : _____

Age Group : _____

Participant	Grade	Reg. Fee
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

Total No. of Participants: _____ Total Reg. Fee: _____

Cheque/D.D. No. : _____ Bank Name: _____

Date: _____

* This form is only to be submitted if the student or team is participating as an individual entrant and not representing their school.